

About K-State Rodeo

KSU Rodeo Club prides itself on 75 years as a student led organization. All of our National Intercollegiate Rodeo Association card holding athletes are required to maintain academic and leadership position in order to compete at collegiate level rodeo. Throughout the year, the rodeo club hosts many events, the main event being the Annual K-State College Rodeo. This rodeo has been hosted in the historic Weber Arena right here on campus and maintains the highest attendance rates of all the Central Plains Regions Rodeos.

Mission Statement

To promote and educate students and the general public on the history, heritage, and tradition of rodeo. We strive to facilitate opportunities for student athletes to participate in rodeo by providing professionally coached practices in a safe environment for our dedicated cowboys and cowgirls.

Contact for more information:
Coach: Easy Winn (435) 681-0201
Chairman: Haley Vollmer (701) 220-3708

Thank You to Our Partners!

The generosity of people and businesses allow us to put on community events by helping cover costs associated with putting on a rodeo including: stock contractors, announcers, bullfighters, personnel hotel costs, arena upkeep, Ci-Co rental for rough stock pens, printing, advertising, and much more!

Kansas State RODEO Sponsorship Packages



Purple - \$500

- 1/2 page ad in program
- Arena banner
- Business logo on the KSU Rodeo website
- Twice a year social media advertisement on all KSU Rodeo platforms

Wildcat - \$750

- Full page ad in program
- Arena banner
- Business logo on the KSU Rodeo
- Twice a year social media advertisement on all KSU Rodeo platforms

Bronze - \$1000

- Full page ad in program
- Arena banner
- Business logo with link on the KSU Rodeo
- Social media ad quarterly on all KSU Rodeo platforms
- Hashtag or tag once a month on social media posts
- 5 tickets to a combination of 4 performances

Silver - \$1500

- Bronze package plus the following:
- Banner on chute/scoreboard at college/high school/ranch rodeo and jackpots
- Hashtag or tag once a month on social media posts
- Logo on team jackets
- Choice of event to sponsor
- 10 tickets to a combination of 4 performances

Gold - \$2000

- Full color/full page as in program
- Large double-sided banner hung at college/high school/ranch rodeo and jackpots
- Logo on flyers, posters and team jackets
- Banner on bucking chute
- Business logo and link on KSU Rodeo website
- Reserved seating on south side - 15 tickets to combination of 4 performances
- Social media advertisement once a month
- Hashtag or tag once a month on social media posts

Platinum - \$2500

- Full color/full 2 page ad in program
- Large double-sided banner hung at college/high school/ranch rodeo and jackpots
- Logo on flyers, posters and team jackets
- Banner on bucking chute
- Business logo and link on KSU Rodeo website
- Reserved seating on south side - 15 tickets to combination of 4 performances
- Social media advertisement twice a month
- Hashtag or tag twice monthly on social media posts
- Business logo flag flown at events

Basic Advertisements

Business Card Ad - \$50

1/4 Page Ad - \$100

1/2 Page Ad - \$150

Full Page Ad - \$200